

Experience

Since 2008 I have been applying my wide array of design skills to a variety of freelance projects. One of the things I love about being a designer is the chance to learn about a client's company and their project goals. I enjoy tackling design problems, working with the different pieces to fit them together to form an effective marketing presentation that gets results.

I have a "good eye" that I put to use in picking out photos and artwork, while directing ideas and finessing a project. I am proficient with the Adobe creative suite; Illustrator, photoshop, Indesign and Dreamweaver along with Microsoft Word and Excel. I have excellent organization skills that allow me to facilitate the completion of projects with a finesse that meets deadlines and exceeds client expectations. I truly enjoy working with people on all levels, whether in collaboration with others or as a team leader; I have the experience to stay focused on what's important. I provide an invaluable asset in my ability to understand and direct clients through the process of conveying their message; leading to successful project completion and exceptional product results.

Education

Bachelor of Fine Arts, Emphasis in Graphic Design, 1998, Montana State University, Bozeman Montana

Skills

Illustration
Icons
Logos/Identity
Posters/Flyers
Advertising
Invites and Brochures
Books and Publications
PDF booklets and forms
Photography
Slide Shows
Art Direction
Website design and functionality
Newsletters
Creative consulting
Writing

Past Work Experience

April 2005 - March 2008
Montana State University
Publications & Graphics
Art Director

While working at MSU as the Art Director I was responsible for all aspects of our design department and the varied projects worked on by our team. I was integral in implementing the new branded look and logo, creating the toolkit and providing resources for the campus community. I oversaw the quality of work put out by the other designers and photographer and worked with the team to create beautiful and informative publications. I worked closely with clients to meet their deadlines and fulfill their promotional needs in order to provide them with a completed project that met their goals. Along with my duties of creating and designing publications and print materials I was in charge of work-flow and project assignment, personnel reviews and hiring, our department's budget, and many other issues that arise while working for an educational institution of MSU's size.

February 1999 - December 2004
Earthtalk Studios • Bozeman, MT
www.earthtalk.com

Lead Designer/Art Director

At Earthtalk Studios as the lead designer I was responsible for keeping the design department running smoothly along with a variety of different tasks. My main focus was to find creative solutions for client projects and to take and implement those ideas into Websites, Flash Animations, CD-Roms, Video projects, Illustration, and Print or Identity projects. As part of a team I met with clients, assessed the scope of their projects, generated the information architecture, organized content, created designs, and facilitated the implementation of the designs through completion of the product. I worked closely with the programmers, project manager and other team members to insure timely delivery of a final product that contained all necessary components and requirements. I was responsible for the quality of work and the art direction of Earthtalk's varied multimedia projects in addition to overseeing other designers, managing and reviewing their work load and job performance.





Interests

Travel Documentation
Wildflower photography and illustration
Illustration of adventure sports
Skiing - Telemark, Backcountry, x-country
Mountain Biking
Hiking, Backpacking and exploring the outdoors
Recreational Kayaking
Printmaking
Creating Artwork
Board Member for Team WinS - Women in Sports

Awards

CASE District VIII Communication Bronze Award for the
MSU Integrated Marketing Guide - 2007
UCDA Silver award for the Thermal Biology Textbook - 2006
Montana Gold Addy for The Yellowstone Club Website - 2004
Best of Division for The Yellowstone Club Website - 2004
Bronze Addy for Atcheson and Sons Website - 2004
Montana Gold Addy for Yellowstone Geographic Website - 2002
Montana Silver Addy for Yellowstone Park Foundation Website - 2002
Montana Bronze Addy for Scott Lake Lodge - 2002
Montana Gold Addy for Dana Design Website - 1999

